

Professional Solicitor Campaign Detail

Professional Solicitor

Name: PUBLIC INTEREST
COMMUNICATIONS, INC.

Address: 7700 LEESBURG PIKE, SUITE #301 NORTH
FALLS CHURCH VA
22043-

Phone: (800) 871-6843

Fax: (703) 734-9620

FEIN #: 52-1103638

Charitable Organization

Name: CHRISTIAN APPALACHIAN PROJECT.
INC.

Address: 322 CRAB ORCHARD STREET
LANCASTER KY
40446-0001

Phone: (859) 792-3051

Fax: (859) 792-6560

FEIN #: 61-0661137

Campaign ID: 114-1004-10

Type of Solicitation: TELEMARKETING

File Date: 7/11/2007

Percentage of Funds - Charitable Organization: 89.00%

Percentage of Funds - Professional Solicitor: 11.00%

Revenues		Expenses	
Telemarketing	\$982,503	Salaries	\$101,116.00
Direct Mail	\$0.00	Other Expenses	\$4,952.00
Door-to-Door	\$0.00	Total Expenses	\$106,068.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$876,435.00
Other Revenue	\$0.00		
Total Revenue	\$982,503.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007